

213

1956

EVERETT CLARK

Poquonock, (Windsor) Connecticut

RETURN POSTAGE GUARANTEED



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U. S. POSTAGE
P A I D
PERMIT NO. 1
Poquonock, Conn.

ANNUAL PRICE LIST**NEWER GLADS***Spring 1956***Everett Clark**

POQUONOCK, (WINDSOR) CONNECTICUT

FORWORD

It was in 1936, just twenty years ago this spring, that we took over the "Glad" business from Ernest S. Clark, Jr., a brother. During that time we have made many friends among our customers and other growers. Your orders have been very much appreciated and we solicit your continued support.

The tremendous heat and the heavy rains of the past summer have had no bad effect on our bulbs. Fortunately we were on high land away from the river. However, if you want the best bulbs, get your order in at once.

Terms: Cash, please, with the following extras of your own choosing.

On orders of \$2.00 to \$10.00, you may select 10% in extras, over \$10.00, you may select 15% in extra bulbs. If you purchase large bulbs, only, in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one fourth instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations.

Single bulbs or bulblets at the ten rate, but no single for less than five cents; 25 bulbs or bulblets at the 100 rate; 250 at the 1,000 rate. Prepaid delivery on all orders over \$2.00 — except for F. O. B. prices.

Stock of bulbs for the year 1956 guaranteed the same bright, clean, healthy stock as usual. Gratis bulbs for the names of your "glad-loving" friends.

NEWER GLADS - SPRING 1956

| Per | L | M | S | Per |
|-----|---|---|---|----------|
| | | | | Bulblets |

| | | | | | |
|---|-----|--------|--------|--------|------------|
| Abigail , early lavender | 10 | \$.80 | \$.50 | \$.30 | |
| Adinda , early light yellow | 10 | .60 | .40 | .25 | |
| Anna Mae , very early pure white | 10 | .60 | .40 | .25 | |
| | 100 | 4.80 | 3.20 | 2.00 | |
| Andrena , pale pink, creamy throat | 1 | .25 | .15 | .10 | 10 .20 |
| Aotearor , large creamy white | 10 | .80 | .50 | .30 | 100 .25 |
| Bagdad , magnificent smoky | 10 | .60 | .40 | .25 | ½ pt. .50 |
| Beacon , salmon scarlet, yellow throat | 10 | .60 | .40 | .25 | |
| Beauty's Blush , soft blush pink | 10 | .80 | .50 | .30 | 100 .25 |
| Bittersweet , deep orange, purple throat | 10 | .80 | .50 | .30 | ½ pt. .75 |
| Black Opal , exhibition dark red | 10 | .60 | .40 | .25 | 100 .25 |
| Bleeding Heart , tinted white, red throat | 10 | .60 | .40 | .25 | 100 .25 |
| Blue Beauty tall medium blue | 10 | .60 | .40 | .25 | |
| Blue Herald , early violet blue | 10 | .80 | .50 | .30 | |
| Boulogne , deep wine red | 10 | .60 | .40 | .25 | ½ pt. .75 |
| Bouton D'Or , ruffled deep canary yellow | 10 | .60 | .40 | .25 | ½ pt. .75 |
| | 100 | 4.50 | 3.20 | 2.00 | qt. 2.00 |
| Buckeye Bronz , old rose and brown | 10 | .60 | .40 | .25 | |
| Burma , huge ruffled deep rose | 10 | .80 | .50 | .30 | 100 .25 |
| Capeheart , light salmon rose | 10 | .60 | .40 | .25 | 100 .25 |
| Carrarra , tall late white | 10 | .80 | .50 | .30 | |
| Clarence D. Fortnam , ruffled blush pink | 1 | .25 | .15 | .10 | 10 .10 |
| Convoy , large clear purple | 10 | .60 | .40 | .25 | 100 .20 |
| Daisy Mae , beautiful blotched pink | 10 | .60 | .40 | .25 | 100 .20 |
| De Gordes Triumph , bright poppy red | 10 | .60 | .40 | .25 | 100 .20 |
| Dr. F. E. Bennett , fiery orange scarlet | 10 | .60 | .40 | | |
| Elan , tall light pink | 10 | .80 | .50 | .30 | |
| Elizabeth the Queen , finest light lavender | 10 | .60 | .40 | .25 | ½ pt. .75 |
| | 100 | 4.50 | 3.20 | 2.00 | qt. 2.00 |
| Elmer's Rose , fine new deep rose | 1 | .25 | .15 | .10 | |
| Elsa Paulson , lovely soft pink | 10 | .60 | .40 | .25 | |
| Florence Nightingale , tall ruffled pure white | 10 | .80 | .50 | .30 | ½ pt. 1.00 |
| | 100 | 6.00 | 4.00 | 2.00 | qt. 3.00 |
| Friendship , lovely bright, pure pink | 10 | .80 | .50 | .30 | 100 .25 |
| Gay Lady , tall lilac mauve | 10 | .60 | .40 | .25 | 100 .20 |
| Gelber Herald , early medium ruffled yellow, good commercial | 100 | 4.50 | 3.20 | 2.00 | qt. 2.00 |
| Gold Dust , very early, deep yellow | 10 | .60 | .40 | .25 | |

NEWER GLADS . S

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| Golden Dawn , clear light ruffled yellow | 1 |
| Han Van Meegeren , deep canary yellow | 1 |
| Harmau , extra large light red | 1 |
| Heavenly White , sparkling white | 1 |
| Heirloom , clear orchid lavender | 1 |
| Invictus , early blush white, rose throat | 1 |
| Ivy Robertson , tall pink, creamy throat | 1 |
| Java , tall large yellow | 1 |
| Jeanie , huge pink | 1 |
| J. H. Seymore , extra early, deep red | 1 |
| June Bells , nice pure white | 1 |
| King David , deep velvety purple | 1 |
| King Lear , tall ruffled purple | 1 |
| King Size , clear medium salmon | 1 |
| Lady Boo , beautiful shell pink | 1 |
| Lantana , early orange and yellow | 1 |
| Lavender Prince , tall mauve lavender | 1 |
| Leeuwenhorst , large light rose pink | 1 |
| Magnolia , large creamy rose | 1 |
| | fine commercial 100 |
| Manchu , vivid yellow and pink with a small red blotch | 1 |
| Mansoer , large dark brown red | 1 |
| Majuba , extra large scarlet red | 1 |
| Malta , huge tall pink | 1 |
| Margaret Beaton , huge white small red blotch in throat | 1 |
| Mrs. R. G. Errey , huge dark glistening red | 1 |
| Modern Times , medium rose red | 1 |
| Mother Kadel , nice clear yellow | 1 |
| Mother Machree , smoky salmon | 1 |
| Morning Kiss , excellent large, tall white | 1 |
| Mt. Index , early tall white, yellow throat | 1 |
| Myrna Faye , nice lavender pink | 1 |
| Noweta Rose , large lavender rose | 1 |
| October Sunshine , orange with golden throat | 1 |

- SPRING 1956

NEWER GLADS - SPRING 1956

| Per | L | M | S | Bulblets | | Per | Bulblets | | | | |
|---------|------|------|------|----------|------|--|----------|------|------|------|-----------|
| | | | | | Per | | | L | M | S | Per |
| 1 | .25 | .15 | .10 | 10 | .20 | Oklahoma, ruffled lilac grey | 10 | .80 | .50 | .30 | |
| 10 | .80 | .50 | .30 | 100 | .20 | Orange Gold, huge orange and gold | 10 | .80 | .50 | .30 | |
| 10 | .60 | .40 | .25 | | | Orchid Giant, light lavender and mauve | 10 | .80 | .50 | .30 | |
| 10 | .80 | .50 | .30 | | | Oriental Pearl, giant cream | 10 | .60 | .50 | .30 | ½ pt. .75 |
| 10 | 2.00 | 1.20 | .80 | 10 | .50 | Pauline, fine large pure white | 1 | .25 | .15 | .10 | |
| 10 | .80 | .50 | .30 | | | Paul Rubens, deep reddish violet purple | 10 | .60 | .40 | .25 | 100 .25 |
| 10 | .60 | .40 | .25 | 100 | .20 | Picardy, salmon pink | 10 | .60 | .40 | .25 | |
| 10 | .60 | .40 | .25 | 100 | .20 | Pharos, beautiful smoky | 10 | .60 | .40 | .25 | ½ pt. .75 |
| 10 | .60 | .40 | | | | Red Charm, fine dark red | 10 | .60 | .40 | .25 | ½ pt. .75 |
| 10 | .60 | .40 | .25 | | | | 100 | 4.50 | 3.20 | 2.00 | |
| 10 | .60 | .40 | .25 | 100 | .20 | Red Cherry, bright cherry red | 10 | .80 | .50 | .30 | 100 .25 |
| 10 | 1.20 | .80 | .50 | | | Red Cross, large scarlet red | 10 | .60 | .40 | .25 | 100 .20 |
| 10 | .60 | .40 | .25 | | | Red Penny, early light red | 10 | .60 | .40 | .25 | 100 .20 |
| 1 | .50 | .30 | .20 | 5 | .20 | Rialgar, bright orange | 10 | .80 | .50 | .30 | |
| 10 | .60 | .40 | .25 | | | Rosa Van Lima, lovely pure pink | 10 | .60 | .40 | .25 | |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | Royal Scott, tall rose purple | 1 | .25 | .15 | .10 | |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | Royal Windsor, bright glistening red | 10 | .80 | .50 | .30 | |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | Salmon's Glory, rich creamy white, red throat | 10 | .80 | .50 | .30 | |
| 100 | 4.50 | 3.20 | 2.00 | qt. | 2.00 | Siboney, large ruffled lavender | 10 | .80 | .50 | .30 | |
| 10 | .80 | .50 | .30 | | | Similor, orange shading to yellow | 10 | .60 | .40 | .25 | ½ pt. .75 |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | Silhouette, smoky lilac and red | 10 | .80 | .50 | .30 | |
| 100 | 4.80 | 3.20 | 2.00 | | | Skylark, tall, bright orange | 10 | .80 | .50 | .30 | |
| 10 | .60 | .40 | .25 | | | Snow Princess, large creamy white | 10 | .60 | .40 | .25 | |
| 10 | .60 | .40 | | | | Spic & Span, ruffled deep salmon pink | 10 | .80 | .50 | .30 | 100 .25 |
| 10 | .60 | .40 | | | | Spotlight, deep yellow, small red blotch | 10 | .60 | .40 | .25 | ½ pt. .75 |
| 10 | .60 | .40 | .25 | | | Texas, large tall white | 10 | .80 | .50 | .30 | |
| 10 | .80 | .50 | .30 | 100 | .30 | Tunias Mahomet, smoky plum rose & orange | 10 | 1.00 | .70 | .50 | |
| 10 | .60 | .40 | .25 | | | Uhu, very unusual smoky | 10 | .80 | .50 | .30 | |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | Valeria, extra nice scarlet red | 10 | .60 | .40 | .25 | |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | Van Gold, deep golden yellow | 10 | .80 | .50 | .30 | |
| 10 | .80 | .50 | | | | Velvet Dream, deep purple | 10 | .80 | .50 | .30 | |
| 10 | .80 | .50 | .30 | | | Velvet Mantle, tall dark velvety red | 10 | 1.00 | .70 | .50 | |
| 10 | .60 | .40 | .25 | | | White Goddess, large ruffled white | 10 | .80 | .50 | .30 | ½ pt. .75 |
| 10 | .60 | .40 | .25 | ½ pt. | .75 | White Gold, mammouth white | 10 | .60 | .40 | .25 | ½ pt. .75 |
| 1 | .20 | .15 | .10 | | | Yangxte, tall deep yellow | 10 | .60 | .40 | .25 | ½ pt. .75 |
| roat 10 | .80 | .50 | .30 | 100 | .25 | Best Possible Mixture | 100 | 4.50 | 3.20 | 2.00 | qt. 1.00 |

The Following Per 1,000 F. O. B. Windsor

250 at the 1,000 Rate

| | No. 3 | No. 4 | No. 5 | No. 6 | | No. 3 | No. 4 | No. 5 | No. 6 |
|----------------------------|---------|---------|---------|---------|--------------------|-------|-------|-------|-------|
| Bouton D'Or | \$20.00 | \$16.00 | \$12.00 | \$ 8.00 | King Lear | | | 15.00 | 10.00 |
| Elizabeth the Queen | 20.00 | 16.00 | 12.00 | 8.00 | Magnolia | 20.00 | 16.00 | 12.00 | 8.00 |
| Florence Nightingale | | 20.00 | 16.00 | 12.00 | Mother Kadel | | | 15.00 | 10.00 |
| Gelber Herald | 20.00 | 16.00 | 12.00 | 8.00 | Red Penny | | | 12.00 | 8.00 |
| June Bells | | | 15.00 | 10.00 | Yangxte | 20.00 | 16.00 | 12.00 | 8.00 |

I can supply bulblets in quantity at wholesale prices, on many varieties. Why not send me a list of your needs? Will be glad to quote you prices.

(L) large, (M) medium, and (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium size bulbs will prove very satisfactory. Small bulbs may do well.

Gladioli are very easy to grow. Following are a few principal rules to follow.

Select a place in the open garden where other tall growing plants will not shade them. Glads like and need full sunshine. Mix with the soil, any good grade of commercial fertilizer or well rotted compost or manure. Select good healthy bulbs. Place them in a trench at least five inches deep and about three inches apart in a straight or staggered row. Cover at once. It is better to plant deeper than too shallow. One or two light applications of fertilizer during the growing season, before buds appear, will help insure good spikes.

Join the Connecticut Gladiolus Society, if you live nearby. You will be warmly welcomed by its members. Send the dues of \$2.00 to me and I will be glad to forward them to the Secretary.

SATISFACTION GUARANTEED

Successful control measures include the following.

(1) Treat the bulbs with Cyanogas-G or other fumigant upon digging the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Napthalene flakes—1 ounce per 100 bulbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1.1000, one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs — not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations.

Tartar Emetic, used as follows, have proven very satisfactory in controlling thrips. Tartar Emetic 4½ teaspoonful, sugar 1 2/3 cups, water 3 gals. Apply late in the afternoon or early evening.

D. D. T. is being used very successfully either as a spray or dust. But caution must be taken as this is a very deadly poison and must not be inhaled.

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Poquonock, (Windsor) Connecticut